

PAPERBACK AUTHOR DISCOUNTS EFFECTIVE 11/01/12 **PAGE 1**

Paperback, black and white-interior, full-color cover - 5.5 x 8.5 and 6 x 9

NOTE - For black-and-white-interior books LARGER THAN 6 X 9, use the line appearing below your actual page count.

For example, if your 7 x 10 or 8.25 x 11 paperback is 200 pages, use the 248 line below for your costs.

UNIT PRICES

# of pages	Minimum	35% off									
	List Price	1-24 copies	25-49	50-74	75-99	100-149	150-499	500-999	1000+		
108	12.95	8.42	7.52	7.27	6.87	5.97	5.77	5.52	5.12		
148	13.95	9.07	8.17	7.92	7.52	6.62	6.42	6.17	5.77		
200	14.95	9.72	8.82	8.57	8.17	7.27	7.07	6.82	6.42		
248	15.95	10.37	9.47	9.22	8.82	7.92	7.72	7.47	7.07		
300	16.95	11.02	10.22	10.07	9.72	9.37	9.17	8.82	8.27		
350	17.95	11.67	10.87	10.72	10.37	10.02	9.82	9.47	8.92		
400	18.95	12.32	11.52	11.37	11.02	10.67	10.47	10.12	9.57		
448	19.95	12.97	12.17	12.02	11.67	11.32	11.12	10.77	10.22		
500	20.95	13.62	12.82	12.67	12.32	11.97	11.77	11.42	10.87		
548	21.95	14.27	13.47	13.32	12.97	12.62	12.42	12.07	11.52		
600	22.95	14.92	14.12	13.97	13.62	13.27	13.07	12.72	12.17		
648	23.95	15.57	14.77	14.62	14.27	13.92	13.72	13.37	12.82		
700	24.95	16.22	15.42	15.27	14.92	14.57	14.37	14.02	13.47		
750	25.95	16.87	16.07	15.92	15.57	15.22	15.02	14.67	14.12		
800	26.95	17.52	16.72	16.57	16.22	15.87	15.67	15.32	14.77		

NOTE: You may have opted to price your book higher than the minimum list price. This would affect the pricing of your order only on the first tier of 1-24 copies. Other tiers are priced by book length. For more than 1,200 copies, request a special quote.

WHO'S CHARGING WHAT FOR THE SAME BOOK?

	230-page paperback		Setup Fees	Royalties	>>Royalty rates quoted are for sales through publisher's website.
	50 copies	100 copies			
Booklocker	9.22	7.92	517.00	35%	>>Returning authors deduct \$199 for second and subsequent books.
iUniverse	10.77	9.87	999.00	15% average	>>Royalties vary by list price.
Lulu	9.46	9.46	1131.00	varies	>>Royalties vary by list price.
Trafford	10.71	10.71	1324.00	15% average	>>Based on books on website. Trafford didn't respond to request for info.
AuthorHouse	9.25	8.85	1517.00	27.5% average	>>Source: The Fine Print - AuthorHouse doesn't publish their author discounts.
Xlibris	10.97	10.97	1948.00	25%	>>Discounts and Royalties based on list price averages of \$17.95-\$21.95.

Setup fees based on least expensive package offered by each publisher on similar offers targeting U.S. authors. Fees include setup, original cover design, print proof, ebook creation, up to 25 interior photos/graphics, an ISBN, barcode, a listing on publisher's website, and distribution by Ingram, all within 6 weeks.

Printing costs and other fees do increase occasionally and without prior notice. All prices and fees listed above are subject to change without notice.

HARDCOVER AUTHOR DISCOUNTS EFFECTIVE 11/01/12

PAGE 2

Hardcover, black and white-interior only, full-color cover - 5.5 x 8.5 and 6 x 9

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For example, if your 7 x 10 or 8.5 x 11 HARDCOVER is 200 pages, use the 248 line below for your costs.

UNIT PRICES

# of pages	Minimum List Price	35% off 1-24 copies	25-49	50-74	75-99	100-149	150-499	500-999	1000+
108	21.95	14.27	13.94	12.95	12.73	12.07	11.85	11.52	11.41
148	23.95	15.57	15.21	14.13	13.89	13.17	12.93	12.57	12.45
200	24.95	16.22	15.84	14.72	14.47	13.72	13.47	13.10	12.97
248	26.95	17.52	17.11	15.90	15.63	14.82	14.55	14.15	14.01
300	28.95	18.82	18.38	17.08	16.79	15.92	15.63	15.20	15.05
350	30.95	20.12	19.65	18.26	17.95	17.02	16.71	16.25	16.09
400	31.95	20.77	20.29	18.85	18.53	17.57	17.25	16.77	16.61
448	33.95	22.07	21.56	20.03	19.69	18.67	18.33	17.82	17.65
500	35.95	23.37	22.83	21.21	20.85	19.77	19.41	18.87	18.69
548	36.95	24.02	23.46	21.80	21.43	20.32	19.95	19.40	19.21
600	38.95	25.32	24.73	22.98	22.59	21.42	21.03	20.45	20.25
648	39.95	25.97	25.37	23.57	23.17	21.97	21.57	20.97	20.77
700	41.95	27.27	26.64	24.75	24.33	23.07	22.65	22.02	21.81
740	42.95	27.92	27.27	25.34	24.91	23.62	23.19	22.55	22.33

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For more than 1,200 copies, request a special quote.

WHO'S CHARGING WHAT FOR THE SAME BOOK?

	230-page Hardcover		Setup Fees	Royalties	
	50 copies	100 copies			
Booklocker	15.90	14.82	517.00	35%	>>Returning authors deduct \$199 for second and subsequent books.
iUniverse	18.17	16.77	1199.00	15% average	>>Royalties vary by list price.
AuthorHouse	19.99	19.99	1917.00	27.5% average	>>(Source: The Fine Print - AuthorHouse doesn't publish their author discounts.)
Xlibris	16.63	15.60	1948.00	25%	

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Printing costs and other fees do increase occasionally and without prior notice. All prices and fees listed above are subject to change without notice.

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PAPERBACK COLOR-INTERIOR AUTHOR DISCOUNTS - Effective 11/01/12

ORDERS OF FEWER THAN 10 COPIES must be processed through the author's public book page. Royalties on those sales are 35%.

ORDERS OF 1-99 COPIES

\$3.00 per book
 plus \$0.125 per page
 plus \$2.00 handling fee per order

ORDERS OF 100+ COPIES

Additional discount of 10% is given for orders of 100+ copies

Example

Single copy of order for a 48-page book

Base: \$3.00 per unit 3.00
 Pages: +48 pages * \$0.125 6.00
 Multiple Quantity Discount - 10 0.00
 Handling 2.00
 Total: 11.00

Cost each: 11.00

100-copy order for a 48-page book

Base: \$3.00 per unit 300.00
 Pages: +48 pages * \$0.125 * 100 600.00
 Multiple Quantity Discount - 10% -90.00
 Handling 2.00
 Total: 812.00

Cost each: 8.12

WHO'S CHARGING WHAT FOR THE SAME BOOK?

	AUTHOR DISCOUNTS		LIST PRICES	FORMATTING AND SETUP FEES ASSUMING 48 PAGES with 30 IMAGES	
	48-page paperback 50 copies	100 copies		976.00	1718.00
Booklocker	9.04	8.12	14.95	976.00	Returning authors deduct \$199 setup for second and subsequent books.
AuthorHouse	12.80	12.80		1718.00	
Xlibris	17.59	16.00	31.99	1599.00	
iUniverse	n/a	n/a		n/a Does not offer color-interior publishing.	

Setup fees based on least expensive package offered by each publisher on similar offers targeting U.S. authors. Fees include setup, original cover design, print proof, ebook creation, up to 25 interior photos/graphics, an ISBN, barcode, a listing on publisher's website, and distribution by Ingram, all within 6 weeks.

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